FastWinn Web Design   **520-797-1882**   **520-419-7191 cell**

Ruby Website Package

• Complete website set up with hosting company of choice (cost of hosting not included) and domain name (cost of domain name not included)

• Premium template design with choice of background and font colors for website.

• Choice of font styles (within the template standard) for website.

• Optimized for hand-held devices (i.e. i-phone, galaxy, i-pad etc.)

• Includes up to 17 website pages.

• Title jpg with artist's and/or organization's name

• Favicon (website icon) for browser tab

• XML Sitemap application - Google XML Sitemap that will help your website's SEO*. When you make updates to your website, Google and other search engines will automatically be pinged and encouraged to crawl your website quicker.

• Advanced Security applications - a $60.00 per year value - site secure from most hackers. We use the Wordfence Security Plugin.

• Basic Spam application - eliminate most spam

• Up to 2 revisions of design after draft delivery. *Additional design changes at $60.00 per hour.*

• Website training available for clients who want to maintain their websites.

Example of pages for Ruby website:

Home page to include:

- Logo if provided by client.

- Title text of artist's name or name of organization.

- Photo slider: up to 7 images with links to image pages with information text; images selected and provided by client.**

- Social Media icons and links (i.e. Facebook, Twitter etc.) on all pages

- Advanced SEO on page and images.*

About Page to include:

- Artist's biography text or Organization's biography text.

- Artist's Statement or Organization's Mission Statement, and up to 2 images/photos.**

- Advanced SEO on page and images . *

Gallery page to include:

- Introductory text provided by client, with length of 300 words or more.

- Up to 30 images (jpgs) of art.

- Up to 3 sub-galleries.

- Advanced SEO on page and images .*

Exhibits / Events / Meetings page to include:

- A list of up to 7 exhibits / events with dates and up to 7 images, and up to 7 documents if provided by client.

- Advanced SEO on page and images.*

Making Art Page / Accomplishments Page / Newsletters to include:

• Text about Artist and their art process, awards, certifications, and accomplishments or text about the Organization and its processes, awards, certifications, and accomplishments.

• Advanced SEO on page and images .*

Contact Us page to include:

• Text provided by client.

• Up to two images provided by client.

• Contact us form with captcha (to limit spam).

• Map to location if applicable.

• Advanced SEO on page and images . *

*SEO = Search Engine Optimization making websites easier for search engines like Google and Bing to find and list them. We use Yoast SEO Plugin.

** Photographs = Photography service for art work and portraits available at FastWinn Photography, if desired.