Deluxe Website Package

• Complete website set up with hosting company of choice (cost of hosting not included) and domain name (cost of domain name not included)

- Premium template design with choice of background and font colors for website.
- Choice of fonts (within the template standard) for website.
- Optimized for hand-held devices (i.e. i-phone, galaxy, etc.)
- Includes up to 20 website pages.
- Title jpg with business' or organization's name and phone number
- Favicon (website icon)

• XML Sitemap application - Google XML Sitemap that will help your website's SEO*. When you make updates to your website, Google and other search engines will automatically be pinged and encouraged to crawl your website quicker.

• Advanced Security applications - a \$60.00 per year value - site secure from most hackers. We use the <u>Wordfence Security Plugin</u>.

- Basic Spam application eliminate most spam
- Up to 3 revisions of design after draft delivery. Additional design changes at \$60.00 per hour.
- Website training available for clients who want to maintain their websites.

Example of pages for Deluxe website:

Home page to include:

- Logo if provided by client.
- Title text of name of business or organization.

• Photo slider: up to seven images with links to image pages with information text; images selected and provided by client.**

- Social Media icons and links (i.e. Facebook, Twitter etc.) on all pages.
- Advanced SEO on page and images.*

Bio or About Page to include:

- Organization's or Business' biography text or mission statement, provided by client.
- Two images provide by client.**
- Advance SEO on page and images.*

Products/Services page to include:

• Introductory text provided by client, with length of up to 300 words.

• Up to six images (jpgs) of products, services, affiliates, or certificates, if provided by client.**

• Advanced SEO on page and images.*

Events Calendar / Meetings page to include:

• A list of up to seven events/meetings with dates and maps and up to seven images, and up to seven documents if provided by client.

Advanced SEO on page and images.*

Testimonials Page to include:

- Text and images for up to six testimonials.
- Advanced SEO on page and images.*

Contact Us page to include:

- Text provided by client.
- Two images provide by client.**
- Map to location if applicable.
- Contact us form with captcha (to limit spam).
- Advanced SEO on page and images.*

*SEO = Search Engine Optimization making websites easier for search engines like Google and Bing to find and list them. We use <u>Yoast SEO Plugin</u>.

** Photographs = Photography service for art work and portraits available at <u>FastWinn</u> <u>Photography</u>, if desired.