

## **Turquoise Website Package**

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- Complete website set up with hosting company of choice (cost of hosting not included) and domain name (cost of domain name not included)
- Premium template design with choice of background and font colors for website.
- Choice of fonts (within the template standard) for website.
- Optimized for hand-held devices (i.e. i-phone, galaxy, etc.)
- Includes up to 7 website pages.
- Title jpg with artist's and/or organization's name and phone number
- Favicon (website icon)
- XML Sitemap application - Google XML Sitemap that will help your website's SEO\*. When you make updates to your website, Google and other search engines will automatically be pinged and encouraged to crawl your website quicker.
- Basic Security applications - site secure from most hackers. We use the [Wordfence Security Plugin](#).
- Basic Spam application - eliminate most spam
- Basic SEO by [Yoast SEO Plugin](#) on all pages\*
- One revision of design after draft delivery. *Additional design changes at \$60.00 per hour.*
- Website training available for clients who want to maintain their websites.

## **Example of pages for Turquoise website:**

### **Home page** to include:

- Logo if provided by client.
- Photo slider: 3 images with links to image pages with information text; images selected and provided by client.\*\*
- Social Media icons and links (i.e. Facebook, Twitter etc.) on all pages.
- Basic SEO on page.\*

### **Bio or About Page** to include:

- Artist's biography or organization's biography text or mission statement.
- One image provide by client.\*\*
- Basic SEO on page.\*

### **Gallery page** to include:

- Introductory text provided by client, with length of up to 300 words.
- Up to 6 images (jpgs) of art, as selected and provided by client.\*\*
- Basic SEO on page.\*

### **Contact Us page** to include:

- Text provided by client.
- Contact us form with captcha (to limit spam).
- Basic SEO on page.\*

*\*SEO = Search Engine Optimization making websites easier for search engines like Google and Bing to find and list them. We use [Yoast SEO Plugin](#).*

*\*\* Photographs = Photography service for art work and portraits available at [FastWinn Photography](#), if desired.*