Sapphire Website Package

• Complete website set up with hosting company of choice (cost of hosting not included) and domain name (cost of domain name not included)

• Premium template design with choice of background and font colors for website.

• Choice of fonts (within the template standard) for website.

• Optimized for hand-held devices (i.e. i-phone, galaxy, i-pad, etc.)

• Includes up to 11 website pages.

• Title jpg with artist's and/or organization's name

• Favicon (website icon)

• XML Sitemap application - Google XML Sitemap that will help your website's SEO*. When you make updates to your website, Google and other search engines will automatically be pinged and encouraged to crawl your website quicker.

• Basic Security applications - site secure from most hackers. We use the [Wordfence Security Plugin.](#)

• Basic Spam application - eliminate most spam

• Basic SEO by [Yoast SEO Plugin](#) on all pages*

• Up to 2 revisions of design after draft delivery. *Additional design changes at $60.00 per hour.*

• Website training available for clients who want to maintain their websites.

Example of pages for Sapphire website:

Home page to include:

- Logo if provided by client.

- Title text of artist's name or name of organization.

- Photo slider: 5 images with links to image pages with information text; images selected and provided by client.**

- Social Media icons and links (i.e. Facebook, Twitter etc.) on all pages.

- Basic SEO on page.*

Bio or About Page to include:

- Artist's biography or Organization's biography or mission statement.

- Image ** if provided by client.

- Basic SEO on page.*

Gallery page to include:

- Introductory text provided by client, with length of up to 300 words.

- Up to 12 images (jpgs) of art.

- Up to one sub-gallery.

- Basic SEO on page.*

Exhibits / Events page to include:

- A list of up to 3 exhibits / events with dates and 3 images, if provided by client.** If the client provides them, up to 3 documents can also be linked to this page.

- Basic SEO on page.*

Contact Us page to include:

- • Text and 1 image provided by client.

- • Contact us form with captcha (to limit spam).

- • Basic SEO on page.*

SEO = Search Engine Optimization making websites easier for search engines like Google and Bing to find and list them. We use Yoast SEO Plugin.

** Photographs = Photography service for art work and portraits available at FastWinn Photography, if desired.*